

CASSIUS CRIEGHTNEY

CREATIVE STRATEGIST • CREATIVE TECHNOLOGIST • INTERACTIVE PRODUCER

Toronto / GTA, Canada • Canadian citizen, authorized to work remotely from Canada (EOR/contractor); open to employer-supported U.S. relocation
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SUMMARY

Creative strategist and creative technologist who turns ambitious ideas into tangible, shipped experiences: interactive stories, browser games, campaigns, and repeatable production systems. I work the whole arc: concept, prototype, build, launch. My independent studio, Spacedread.tv, is a live browser-based entertainment universe with games, interactive episodes, a collectible currency, and progression. I pair that with a decade of on-screen work in Canadian and U.S. film/TV, plus music production, live performance, photography, and directing. My edge is translating creative vision into working things fast, especially with modern AI creative tooling.

WHAT I DO

- **Creative strategy:** concepting, world-building, audience-facing narrative and brand systems.
- **Creative technology:** generative-AI image/video pipelines, interactive prototypes, character/consistency systems, browser-native experiences.
- **Interactive & experiential producing:** taking a concept end-to-end through design, production, and delivery.
- **Craft foundations:** acting/performance, directing, photography, music production.

SELECTED WORK: INDEPENDENT CREATIVE-TECH (SHIPPED PROTOTYPES & SYSTEMS)

Spacedread.tv: Creator / Producer / Creative Technologist

spacedread.tv/cassius

A browser-based entertainment universe I designed and built: interactive stories, games, a collectible in-universe currency (“Mango”), and player progression. End-to-end ownership from concept to shipped, playable product; independently designed, built, and expanded over the past ~2 years.

Interactive Episode Foundry: System Designer / Builder

A repeatable system for producing interactive episodes combining real photography with AI-generated “reveal” images, dialogue, music, SFX, branching choices, and mini-games. Built to run again for every episode.

Creative Asset System: Pipeline Designer

A reusable character and visual-consistency pipeline that keeps AI-assisted output on-model and production-ready across a project.

Mango Mountain: Designer / Developer

spacedread.tv/mango-mountain-game

A one-thumb mobile arcade game: mobile-first interaction design, shipped as a focused, playable product.

Chapter Mango: Creator

An interactive digital publication extending the Spacedread universe into a readable, interactive format.

Creators Incubator, Spacedread: Founder and Facilitator (2021 to present)

I lead weekly creative sessions with the Spacedread crew and a rotating group of collaborating artists, developing and producing an extensive catalog of music, stories, and interactive productions.

FILM / TV: SELECTED ACTING CREDITS (VERIFIED FROM PUBLIC RECORDS)

Odd Squad, Donny (recurring, ~7 episodes, 2014 to 2018) • PBS Kids / TVOKids

Degrassi: The Next Generation, Andy (guest/recurring, 2010) • CTV / MuchMusic (TeenNick U.S.)

Mayor of Kingstown, Deuce (Season 1, 2021) • Paramount+

Workin’ Moms, Concierge (2 episodes) • CBC / Netflix

Nicky Deuce, TV movie, Nickelodeon (2013)

Additional verified screen credits (IMDb nm4031298): SurrealEstate (2021), Hemlock Grove (2013), Akilla’s Escape (feature, 2020), Salvation (2017 to 2018), Christmas Next Door (2017), Flint (2017), Nurses, Rogue, Saving Hope, Really Me, How to Be Indie.

MUSIC & PERFORMANCE

Recording artist (Spacedread). “Solo Tú” (with Papi AQ) reached #1 on Apple Music Canada’s Latin Songs chart in 2026, ranking above Bad Bunny and Gloria Estefan. 200+ original songs released. Performed live at NXNE 2026.

ADDITIONAL PRACTICE

Music production · Live performance · Photography · Directing · Entrepreneurship

SOFTWARE & TOOLS

AI: LLMS & AI-ASSISTED DEVELOPMENT	Claude · ChatGPT · Gemini · Cursor · GitHub Copilot · Replit
AI: IMAGE GENERATION	Midjourney · DALL-E · Stable Diffusion · ComfyUI · Adobe Firefly · Krea · Ideogram
AI: VIDEO GENERATION	Runway · Sora · Kling · Luma Dream Machine · Pika
AI: AUDIO & VOICE	ElevenLabs · Suno · Udio
3D	Blender
VIDEO EDITING	Premiere Pro · DaVinci Resolve · Final Cut Pro · CapCut · iMovie
AUDIO / MUSIC (DAWS)	Logic Pro · Ableton Live · Pro Tools · FL Studio · GarageBand · Audacity
DESIGN / ILLUSTRATION	Procreate
LIVE / STREAMING	Streamlabs OBS
WEB / CMS	WordPress · Squarespace

Working with generative AI tools since they became publicly available in 2022; 3+ years hands-on, daily.

EDUCATION

Self-Taught. OCAD University, Writing for the Web (short course).

AFFILIATIONS

ACTRA member (former CAEA member).

REFERENCES

Available on request.